



August 2016 Newsletter

This is Women's Equality Day in the US! Women achieved the right to vote on this date in 1920. We have come a long way since then, but there is still more to do.

PASS Summit is just two months away. We look forward to meeting many of you in Seattle at the WIT Luncheon, evening events, and throughout the conference center. Be sure to use our discount code, VC15NKH5 to get \$150 off the registration fee. We are finalizing the details of the WIT Luncheon speaker. Look for an announcement soon.

Thanks to SQL Sentry, we will have a \$50 gift card to give away during our webinars. Our webinars cover a variety of topics as well as topics of special interest to women in tech. The next webinar is on September 14, A SQL Developer's Guide to MDX Basics by Shabnam Watson.

Rie and Kathi



The Dark Side of Technology: Trolling

Over the past 25 years or so, technology has changed society. Today, I have a watch that keeps track of my heart rate, steps taken, and calories burned. It also notifies me if I have a phone call, text message, or an appointment. I am pretty sure that I didn't even have a mobile phone 25 years ago, however, many people did. In 1991, Al Gore created a bill to fund the "Information Superhighway" and our lives have not been the same since.

One result of our technology is the democratizing of all voices on social media. This can be both good and bad. One of the downsides is that the anonymity that the web provides allows people to tweet or comment things they would never say in person, and, usually, without consequences. This has led to some very bad behavior called trolling. Women are often the targets of trolling, especially women who have achieved success in traditionally male fields such as game development. The comedian and actor Leslie Jones who starred in the "Ghost Busters" movie remake was a victim of terrible racist and misogynistic tweets. Some women who have spoken at developer conferences have also been targeted as well, but in general, women are often subject of inappropriate comments or even threats in tweets, email messages, and other social media.

What should you do if you experience trolling or inappropriate emails? Here are some tips:

- Log everything. This may mean using audio software such as Audacity to record voicemails, videos and so on
- Report everything to the social media body e.g. Twitter, Skype, etc.
- Use Skype for Business rather than Skype, if you can. The support is better
- Expect the police to investigate you as an individual. If you have reported a sexual assault then the police may bring it up again; they will reasonably guess that the person perpetrating these attacks may be the person who attacked you, and that they are continuing their attacks via social media. You may not be prepared for this at all but the police are simply doing their job. The main takeaway point here is that, if you have had an experience like this, and you reported it, you should expect it to be mentioned again. So, please be prepared for the question. It doesn't matter if it went to court or not; the police are just trying to protect you.
- Don't respond or engage with the people who are attacking you. We all hear of women retaliating by sending back offensive images, for example. You will simply make them angrier. It's not worth your time.
- Don't back down from social media. It is a space for women to speak. Speak out loud and don't be cowed by cowards who can't even give you their name. If it isn't one guy, it will be another guy, and then another. It won't stop. Don't let them defeat you; you are better than that. Let your light shine out and don't be silent.

Kathi

Great Links

We are always looking for input from our members. Please drop us a line at witvc@sqlpass.org if you have something you would like to share, would like to write an article for the newsletter, or if you would like to present a webinar. We are looking for any topic that would be interesting to the WIT group and data platform topics presented by women. This is a great way to get experience as a speaker.

[Attacks Against Leslie Jones Expose the Evils of America's Racism](#)
[Female Game Programmers Tell Horrible Stories of Harassment](#)
[How Trolls Are Ruining the Internet](#)

Webinar Schedule

Date	Webinar	Presenter
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September 14, 2016	A SQL Developer's Guide to MDX Basics	Shabnam Watson
October 11, 2016	Statistics and Query Plans	Erin Stellato
October 12, 2016	Introduction to Microsoft Analytics – Turning Data into Intelligent Action	Melody Zacharias

SQL Saturdays

Event	Location	Date	Session Title	Speaker
SQL Saturday #553	Oklahoma City	8/27/2016	Deadlock, Block & Two Smoking Barrels: Breaking Down Blocking and Deadlocks	Amy Herold
SQL Saturday #553	Oklahoma City	8/27/2016	T-SQL's Hidden Support Feature	Jennifer McCown
SQL Saturday #553	Oklahoma City	8/27/2016	Unraveling Tangled Code: A Spellbinding Tale of Victory Over Chaos	Jennifer McCown
SQL Saturday #547	Columbus	8/27/2016	Cloud Cloud. Cloud cloud cloud cloud cloud.....also Azure.	Julie Smith
SQL Saturday #547	Columbus	8/27/2016	Using SQL to Avoid the SharePoint List Threshold	Theresa Eller
SQL Saturday #532	Oslo	9/3/2016	SQL Server 2016 Query Store – a flight recorder of your database	Margarita Naumova
SQL Saturday #532	Oslo	9/3/2016	Dive into SSIS Catalog and SSISDB using PowerBI	Prathy Kamasani
SQL Saturday #532	Oslo	9/3/2016	Level Up Your Biml: Best Practices and Coding Techniques	Cathrine Wilhelmsen
SQL Saturday #554	Johannesburg	9/3/2016	Tabular End to End	Kirsten Burnett
SQL Saturday #554	Johannesburg	9/3/2016	On Transactions and Atomic Operations	Gail Shaw
SQL Saturday #520	Cambridge	9/10/2016	Imagine If - Train the Trainer Micro:bit session (option 1)	Amy Nicholson
SQL Saturday #520	Cambridge	9/10/2016	Multi-client SSAS deployment : What's MDS got to do with?	Gabi Münster Tillmann Eitelberg
SQL Saturday #520	Cambridge	9/10/2016	Simplifying SQL Server Migrations using PowerShell	Chrissy LeMaire
SQL Saturday #520	Cambridge	9/10/2016	Imagine If - Train the Trainer Micro:bit session (option 2)	Amy Nicholson
SQL Saturday #542	St. Louis	9/10/2016	Indexing Fundamentals	Kathi Kellenberger
SQL Saturday #542	St. Louis	9/10/2016	Data Modeling 101	Leslie Weed
SQL Saturday #542	St. Louis	9/10/2016	SQL Server Power hour with Kathi, Dan and Kim	Kathi Kellenberger Dan Guzman Kim Tessereau
SQL Saturday #559	Cape Town	9/10/2016	On Transactions and Atomic Operations	Gail Shaw
SQL Saturday #559	Cape Town	9/10/2016	Introduction to Indexes	Gail Shaw

SQL Saturday #559	Cape Town	9/10/2016	Detecting ETL Duration Anomalies with Simple Linear Regression	Jeanne Combrinck
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