

July 2017 Newsletter

We have some exciting news! We can now announce our [2017 Summit Women in Technology Luncheon](#) keynote speaker, Heather Ritchie. Heather runs the Marketing and Communications Portfolio for Nokia's Applications and Analytics Business. Her topic is "He Says. She Says. Bridging the communication gaps that prevent great ideas from being heard."

During our many WIT sessions at SQL Saturdays and other events, one thing we hear over and over is that women's voices and ideas are not heard. Heather has identified several communication gaps. Her session will teach us how to overcome these gaps.

The first WIT luncheon was held in 2003. At that time, just a handful of women attended, and I'm pretty sure that no men attended at all. Today, the WIT Luncheon has grown to occupy a large ballroom and is sold out every year. Men are well represented at the session, and that's for a few reasons. First, the topics are often relevant to men as well as women. For example, last year's [session](#) by Kelly Lockwood Primus provided valuable information for anyone wanting to advance in their careers. Many of our male colleagues have daughters, and they want to understand how they can help their daughters who are interested in tech careers. There is one more reason: They want to know how they can better support the women they work with.

Congratulations to the many women who have been chosen to speak at PASS!
<http://www.pass.org/summit/2017/Speakers.aspx>

When you register for PASS Summit, please use our discount code, VC15NKH5, for \$150 off. We have so many great conversations with our WIT group members when we see you at Summit. We hope many of you will be there!

SentryOne™

--Rie and Kathi

Busy or Bored?

Just about every month, we host a webinar and promote other groups' sessions presented by women speakers. You can find our recordings at our [YouTube channel](#). In June, we had a session by one of my favorite PASS community members, Jes Borland ([@grrl_geek](#) | [blog](#)). When I think of Jess, I think of her boundless energy and enthusiasm.

In Jes' session [Busy is a Four Letter Word](#), she talks about how she was getting pulled in so many directions that she was exhausted and unhappy. Like many of us, Jes was determined to do it all. For

example, at one time she was giving about 30 presentations a year. She was getting involved in so many things even if she wasn't sure that a specific goal, such as writing a book, was for her. She realized that the quantity of her activities is not as important as the quality and had to find a way to focus on what was truly important.

Her advice is to learn to be bored instead of busy. She found a book, [Essentialism: The Disciplined Pursuit of Less](#) by Greg McKeown. This book helped her to find a priority in each area of her life and focus on that one thing that was most important.

To me, the word "bored" has a bad connotation, but in her talk, Jes explains that this means having the time to relax and spend time just talking with those whom we love. Be sure to take a look at Jes' session and find out if you need to focus on being bored.

Great Links

We are always looking for input from our members. Please drop us a line at witvc@sqlpass.org if you have something you would like to share, would like to write an article for the newsletter, or if you would like to present a webinar. We are looking for any topic that would be interesting to the WIT group and data platform topics presented by women. This is a great way to get experience as a speaker.

[Why are We So Busy?](#)

[How to Gain Control of Your Free Time](#)

[Greg McKeown: Essentialism](#)

Webinar Schedule

Date	Webinar	Presenter
Aug 16, 2017	What is Power BI?	Angela Henry
Aug 23, 2017	Managing Multiple Instances	Tracy Boggiano
Sept 5, 2017	SSMS Shortcuts & Secrets	Kendra Little
Sept 21, 2017	He's Assertive, She's Aggressive: Recognizing patterns of unconscious bias in the workplace	Andrea Mascher

SQL Saturdays

Event	Location	Date	Session Title	Presenter
SQL Saturday #643	Louisville	8/5/2017	Query Store Primer	Tracy Boggiano
SQL Saturday #643	Louisville	8/5/2017	Everyday Extended Events	Jes Borland
SQL Saturday #643	Louisville	8/5/2017	Why NULL is not a value (and other SQL gotchas)	Wendy Pastrick
SQL Saturday #643	Louisville	8/5/2017	Let Her Finish: Supporting Women's Voices from meetings to the board room	Rie Irish
SQL Saturday #643	Louisville	8/5/2017	Transitioning from Integration Services to Azure Data Factory	Meagan Longoria

SQL Saturday #643	Louisville	8/5/2017	Whip Away Stress at Home & Work to Create a Better You	Karly LeBlanc
SQL Saturday #643	Louisville	8/5/2017	Making your existing hardware work for you	Monica Rathbun
SQL Saturday #643	Louisville	8/5/2017	Oracle vs. SQL Server Indexing- The Good, the Bad and the Ugly	Kellyn Pot'Vin-Gorman
SQL Saturday #643	Louisville	8/5/2017	DBA 101 – Let's Get It Started	Lori Edwards
SQL Saturday #643	Louisville	8/5/2017	Learn History from Temporal Tables	Ameena Lalani
SQL Saturday #643	Louisville	8/5/2017	Medicating Tempdb Headaches	Kat Edrington
SQL Saturday #639	Sri Lanka	8/12/2017	Let's make a complex dataset simple using Azure Cosmos DB	Hansamali Gamage
SQL Saturday #639	Sri Lanka	8/12/2017	On-premises Machine Learning: SQL Server 2016 with R	Leila Etaati
SQL Saturday #639	Sri Lanka	8/12/2017	The Great Data Panel Discussion	
SQL Saturday #649	Jacksonville	8/12/2017	Excel and SSIS: Better Together	Diane Schuster
SQL Saturday #649	Jacksonville	8/12/2017	Tell the story with Power BI visualizations embedded in your web site based on Azure Data	Steve Schneider, Susan Schneider
SQL Saturday #649	Jacksonville	8/12/2017	Training by the Twos: Two Sites, Two Tools, Two Tidbits	Susan Schneider
SQL Saturday #649	Jacksonville	8/12/2017	DevOps for the DBA	Kellyn Pot'Vin-Gorman
SQL Saturday #649	Jacksonville	8/12/2017	Does your performance tuning need a 12-step program?	Janis Griffin
SQL Saturday #629	Indianapolis	8/12/2017	Query Store Primer	Tracy Boggiano
SQL Saturday #629	Indianapolis	8/12/2017	Using SQL as the Key to Robust Automation	Amber Goins
SQL Saturday #629	Indianapolis	8/12/2017	Read Dirty to Me - Isolation Levels/User Impact	Wendy Pastrick
SQL Saturday #629	Indianapolis	8/12/2017	From SQL to DAX – another way of extract data	Dan (Annie) Xu

SQL Saturday #629	Indianapolis	8/12/2017	Getting Your Story Straight with Data Visualizations	Stacia Varga
SQL Saturday #629	Indianapolis	8/12/2017	Reduce your DBA (& DEV) task list by using Microsoft BI tools	Tamera Clark
SQL Saturday #629	Indianapolis	8/12/2017	Reduce your DBA (& DEV) task list by using Microsoft BI tools	Tamera Clark
SQL Saturday #662	Sioux Falls	8/19/2017	Biml 101: Automation and Patterns	Yuliya Quintela
SQL Saturday #662	Sioux Falls	8/19/2017	Reduce, Reuse, Recycle: Automating Your BI Framework	Stacia Varga
SQL Saturday #662	Sioux Falls	8/19/2017	Microsoft R Explained	Dana Stubben
SQL Saturday #662	Sioux Falls	8/19/2017	Even I Can Power BI!	Julia Renz
SQL Saturday #662	Sioux Falls	8/19/2017	Does Your Performance Tuning Need a 12-step Program?	Janis Griffin
SQL Saturday #662	Sioux Falls	8/19/2017	Where Does R Fit Into Your SQL Server Stack?	Stacia Varga
SQL Saturday #662	Sioux Falls	8/19/2017	Welcome To the 2016 Query Store!	Janis Griffin
SQL Saturday #662	Sioux Falls	8/19/2017	Getting Your Story Straight with Data Visualizations	Stacia Varga
SQL Saturday #618	Brasilia	8/19/2017	O que acontece quando eu executo minha query? - Conhecendo o Query Optimizer	Suellen Moraes
SQL Saturday #618	Brasilia	8/19/2017	Monitorando Atividades Físicas com o Power BI	Sulamita Dantas

