

October 2017 Newsletter

Big news! We are proud to announce that our book [Voices from the Data Platform](#) is now available. Seven women in our community contributed to this book: Melody Zacharias, Rie Irish, Cathrine Wilhelmsen, Jen McCown, Kathi Kellenberger, Meagan Longoria and Mindy Curnutt. All proceeds will go to a charity supporting women in need.

PASS Summit is just days away. Here is the list of activities for our group and sponsors:

Tuesday 4 PM -- 6 PM	PASS WIT Happy Hour and Networking Event
Tuesday 9:30 PM – 2:30 AM	SQL Karaoke 2017 sponsored by SentryOne
Wednesday 11:30 AM – 1:30 PM	Birds of a Feather Lunch
Thursday 11:30 AM -- 1:15 PM	WIT Luncheon with Heather Ritchie
Thursday 1:30 PM – 2:45 PM	Women's Voices from the Data Platform
Thursday 3:00 PM – 5:00 PM	Meet us in the Community Zone
Thursday 7:30 PM – 10:30 PM	Redgate Rocks Party
Friday 12:00 PM – 2:00 PM	Birds of a Feather Lunch

We are proud to announce that Redgate Software has agreed to be our second sponsor. This will help us give away more gift cards, so be sure to join our live webinars. To see what Redgate will be up to at PASS Summit, follow this [link](#). Thank you Redgate!



SentryOne continues to sponsor our chapter, the WIT Luncheon, our networking event, and the book. We are so grateful for their support over many years. Find out what SentryOne [plans](#) for PASS Summit.



<https://auntkathisql.files.wordpress.com/2017/03/sentryone.png>

Without sponsors, PASS could not offer so many wonderful and free services to its members. Thanks to Redgate and SentryOne for your support!

--Rie and Kathi

#MeToo

Barely a week goes by that we don't hear about another powerful man being accused of harassing or assaulting women. Harvey Weinstein, an American movie mogul, is one of the most recent. He used his position to abuse dozens of women over decades. His excuse is that the rules have changed and he blames the culture of the 60s and 70s for his behavior.

Women have taken to social media to demonstrate how prevalent sexual harassment, assault, and rape are. By using the hashtag #MeToo they affirm that they too have been victims. Many women have also given some details about what they have experienced in these posts.

The prevalence of #MeToo is disheartening, but it's good that the abusive behavior is no longer tolerated as it was just a couple of decades ago. It's always been wrong, but women were just expected to put up with it in the past.

I'm reminded of M*A*S*H, one of the most beloved movies and television shows in the US during the 70s and 80s. M*A*S*H told the story of the staff of a mobile army hospital during the Korean war. During the most memorable scene of the original movie, the "good guys" decide to prank the head nurse by causing the wall of the shower tent to collapse while she is showered thus exposing her to the entire cheering camp. Even the long running series portrayed the men harassing the women characters on a weekly basis. Somehow, this wasn't seen as wrong or unusual as the time.

There is a long road ahead to solving this problem, but finally society has admitted it exists. That is the first step.

Great Links

We are always looking for input from our members. Please drop us a line at witvc@sqlpass.org if you have something you would like to share, would like to write an article for the newsletter, or if you would like to present a webinar. We are looking for any topic that would be interesting to the WIT group and data platform topics presented by women. This is a great way to get experience as a speaker.

[The 'Me Too' Campaign was Created by a Black Woman 10 Years Ago](#)
[After #MeToo Campaign Goes Viral, Men Are Saying #ItWasMe](#)

Webinar Schedule

Date	Webinar	Presenter
Nov 8, 2017	Query Store Primer (DBA Group)	Tracy Boggiano
Nov 15, 2017	Let Her Finish: Supporting Women's Voices in IT	Rie Irish
Nov 21, 2017	SQL Server 2016 features to make DBA lives easier (DBA Fundamentals group)	Padma Achanta
Dec 6, 2017	H*ckin Sweet Reports with Power BI	Julie Smith
Jan 17, 2018	I'm It – Survival Techniques for the Lone DBA	Monica Rathbun

PASS Summit Speakers

Session Title	Speaker
Women's Voices from the Data Platform	Rie Irish, Melody Zacharias, Cathrine Wilhelmsen, Mindy Curnutt, Kathi Kellenberger, Meagan Longoria, Jennifer McCown
Data Visualization – A Panel Discussion	Mico Yuk, Ginger Grant, Meagan Longoria
Mental Health in Tech	Dr. Jennifer Akullian
Modernize Your On-premises Applications with SQL Database Managed Instances	Lindsey Allen
Beyond The Install: Monitoring Availability Groups	Tracy Boggiano
Imposter Syndrome – Sometimes Feel Like a Fraud? Welcome to the Club!	Mindy Curnutt
Using Big Data, the Cloud, and IA to Enable Intelligence at Scale	Danielle Dean
Tuning In-Memory Indexes	Kalen Delaney
SentryOne Performance Boot Camp	Lori Edwards, Melissa Coates
Behavior-Driven Development and Test Automation: Agile Enablement for DW and BI Teams	Cher Fox, Lynn Winterboer
Speed up R Solutions with Azure ML Applied Data Science for the SQL Server Professional	Ginger Grant
Database Server Templates in Azure Resource Manager	Amy Herold
Indexing Deep Dive for Beginners	Kathi Kellenberger
Standing on the Shoulders of Giants: Community-proven PowerShell Solutions for Every Data Platform Pro	Chrissy LeMaire
Why Did My Clever Index Change Backfire? When Partitioning Indexes Hurts Performance (and How to Fix it)	Kendra Little
Transitioning from Integration Services to Azure Data Factory Lighting Talks: Azure Data Factory in a Nutshell	Meagan Longoria
Data Modeling and Design for New Features in SQL Server and Cosmos DB	Karen Lopez
Columnstore Killed the OLAP-Star: Did it Really?	Gabi Münster
Globally Distributed Databases Made Simple (Day 2 keynote)	Rimma Nehme
DevOps Tool Combinations for Winning Agility	Kellyn Pot'Vin-Gorman
Introducing the Newest Innovation in Advanced SQL Security	Ronit Reger

He Says. She Says. Bridging the Communication Gaps that Prevent Great Ideas from Being Heard (WIT Lunch)	Heather Ritchie
Master Data: Theory & Reality	Swagatika Sarangi
Adaptive Query Plans? What's Up With That?	Gail Shaw
Query Store and Automatic Tuning in SQL Server Solving Common Performance Problems Using Query Store Data Systems at Scale – A Panel Discussion	Erin Stellato
Lighting up Big Data Analytics with Apache Spark in Azure	Jen Stirrup
Building a Graph Database Application with SQL Server 2017 and Azure SQL Database	Shreya Verma
Build a Performance Monitoring Toolset for SSAS Using PowerBI	Shabnam Watson
Behavior-Driven Design and Test Automation: Agile Enablement for DW and BI Teams	Lynn Winterboer
Visual Data Storytelling: How to Tell a Compelling Story that Matters to Your Users	Mico Yuk
Introduction to Cortana – Turning Data into Intelligent Action	Melody Zacharias

SQL Saturdays

Event	Location	Date	Session Title	Presenter
SQL Saturday #685	Porto	10/28/2017	Development Methodology for BI teams	Maryna Popova
SQL Saturday #685	Porto	10/28/2017	Modeling scenarios in DAX, the awesome language of Power BI	Ana Maria Bisbe York
SQL Saturday #669	Costa Rica	10/28/2017	Introducción a Reporting Services 2016	Yanitza Campos
QL Saturday #686	Oregon	10/28/2017	Don't Panic: Use the DBA Cheat Sheet for Administrative Tasks	Elizabeth Brock
SQL Saturday #686	Oregon	10/28/2017	Boost your Analytics with Machine Learning for SQL Nerds	Julie Koesmarno
SQL Saturday #686	Oregon	10/28/2017	Welcome To the 2016 Query Store!	Janis Griffin
SQL Saturday #686	Oregon	10/28/2017	Azure Machine Learning 101	Kathi Kellenberger
SQL Saturday #686	Oregon	10/28/2017	Well, actually... How to not be THAT guy in IT	Rie Irish

SQL Saturday #686	Oregon	10/28/2017	Introduction to Cortana – Turning Data into Intelligent Action	Melody Zacharias
SQL Saturday #686	Oregon	10/28/2017	Hi, my name is Powershell, let's be friends! An Intro to PoSH	Amy Herold
SQL Saturday #686	Oregon	10/28/2017	On Transactions and Atomic Operations	Gail Shaw